This is a different type of educational program, not just in topic but in delivery method. Unlike lecture or discussion styled classrooms, the Leaders Course® is anchored in action. No PowerPoint and no extensive notebook building. It offers learning-to-do-by-doing training. Each subject is exercised in the classroom and then on the job. Everyone is held accountable for reporting on specific applications and outcomes. Result? Greater awareness of both strengths and areas for improvement, adopting new communication methods, better human relationships, and more effective and productive meetings. Participants don’t just get a few new ideas. They get comfortable using new skills. The rewards are both tangible and lifelong.

Your program is definitely expanding the skill set for our people to lead, in all aspects of their life! The ability to comfortably, and confidently, communicate sets our people up for success in anything and everything they do!

— Russ Garrison, President SEDALCO Construction Services
Discover how to mine the gold you already own—your experience, background and personality—to become your “best self” during any leadership role. Use proven techniques to channel the nervous energy of old fears into exceptional presentation skills.

In five entertaining, interactive sessions, you’ll take home the real-world, practical tools you need to effectively speak, listen, conduct a meeting, manage a team, lead and motivate.

Very worth it! Wish it was offered more often so that I could send others.

— John Schmidt
Candence McShane

COURSE INCLUDES...

- Five classroom sessions; one per week, 4 hours each
- Participants manual
- The book Fearless & Persuasive Speaking
- Desktop reference: 40 People Principles
- Make-up sessions without penalty
- Pocket reminder booklets: Remember More Names, Becoming an Excellent Listener, Small talk is a BIG DEAL, Meetings: Better, Shorter, Fewer, Meeting Minders Poster
- Class photo and framed diploma

ABOUT KEN BRADFORD: A charismatic coach and master mentor, Ken Bradford, author of Fearless and Persuasive Speaking, is the founder of The Leaders Course® training program in human relations and effective speaking. In 26 years of training and coaching, he has helped more than 8,000 people in Fortune 500 companies and small businesses strengthen their leadership skills. Dennis McCuistion of the award-winning PBS television show The McCuistion Hour calls him, “A coach that can quickly move you up to the next level, no matter where you are today.”

You are changing the industry 20 people at a time. Keep it up.
– Getsemani Vazquez, TDIndustries, Inc.

If you want to be successful in this industry you must develop your people to become effective leaders. Ken is a master instructor. This is a MUST-HAVE course!
– Paul Johnson, Rogers O’Brien Construction Co.

Had to wait a long time to take this course. It was worth the wait. The learning-to-do-by-doing exercises were spot-on for my leadership role at work and home.
– Frank Grelle, TDIndustries, Inc.

CLASS LIMITED TO 20 ATTENDEES

Investment
Contractor/Industry Members: $975/per person
$925/per person for 3 or more

Any missed sessions can be made up with future classes without penalty

Register online at texoassociation.org for Class #83.
For more information contact Ken Bradford, instructor at 972-814-5758.

Money-Back Guarantee
Full refund if you attend the five sessions and believe the experience was not worth your investment.
TEXO Grads... Say it best

William Miller, Baker Triangle — A multitude of leadership insights. Really appreciate this growth opportunity. Have four referrals for next class.

John Schmidt, Candence McShane — Very worth it! Wish it was offered more often so that I could send others.

Billy Wade, Hunt Construction — You won’t find a better teacher to guide you to be a more confident and persuasive leader.


Cole Autrey, Baker Triangle — Really shown me how to collect my thought better under pressure. Thoroughly enjoyed this course.

Eric Tolar, MEDCO — This is not leadership training. This is Human Being training. Outstanding program.

Kursten Burja, Byrne — Small talk abilities have improved considerably along with speaking comfort and remembering names.

Aaron Sorrell, Chamberlin Roofing — Really enjoyed this. Learned how to remember names, listen, hold shorter meetings, make better eye contact, and speak persuasively with comfort and confidence.

Virgil Lowrie, TDIndustries — I will always look back on this class and know this is where I learned how to prepare, relax and actually enjoy speaking!

Jim Cuddihee, Manhattan Construction — Ken’s method of teaching is to get you to do it, so you are learning to do by doing. I would strongly recommend his class to everyone.

Chris Beasley, Brandt Engineering — Everything is taught in a way to easily integrate into our own leadership style. You’ll be even more confident and persuasive too.

Alonso Varela, KPost Roofing — You walk away with great qualities that you apply not just on the job but in every aspect of life.

John Fischer, SEDALCO — Made a very positive impact on me. My confidence has grown immensely. Further, it has a way of helping you recognize areas of your life that need to improve. All the things we did, combined, helped me become a better leader. Thank you.

Meg Mochel, TDIndustries, Inc. — In the past years I have taken many courses in self-development, but this was the Cherry-on-the-Top of it all!